



Prepared for:
Client Name

EXECUTIVE SUMMARY

Coordinates
X: -81.5076
Y: 41.4644

Anywhere USA	1.00 mile radius	2.00 mile radius	3.00 mile radius	5.00 mile radius
Square Miles Land Mass	3.14	12.56	28.26	78.49
Population & Growth				
2010 Total Population	2,743	23,173	68,514	243,809
2010 Population Density	874 psm	1,845 psm	2,425 psm	3,106 psm
2000-2010 Growth	-826 -23.1%	-4,558 -16.4%	-11,618 -14.5%	-30,346 -11.1%
2000-2010 Avg. Annual Growth	-83 -2.3%	-456 -1.6%	-1,162 -1.4%	-3,035 -1.1%
2015 Total Population	2,461	21,493	64,271	231,394
2015 Population Density	784 psm	1,711 psm	2,275 psm	2,948 psm
2010-2015 Proj. Pop. Growth	-282 -10.3%	-1,680 -7.3%	-4,243 -6.2%	-12,415 -5.1%
2010-2015 Avg. Annual Growth	-56 -2.1%	-336 -1.5%	-849 -1.2%	-2,483 -1.0%
2000 Total Population	3,569	27,731	80,132	274,155
1990 Total Population	3,524	28,294	82,000	284,971
Households & Growth				
2010 Households	988	9,269	27,585	99,688
2000-2010 Growth	-252 -20.3%	-1,919 -17.2%	-4,699 -14.6%	-12,300 -11.0%
2000-2010 Avg. Annual Growth	-32 -3.4%	-240 -2.9%	-587 -2.4%	-1,538 -1.8%
2015 Households	895	8,606	25,800	94,351
2010-2015 Growth	-93 -9.4%	-663 -7.2%	-1,785 -6.5%	-5,337 -5.4%
2010-2015 Avg. Annual Growth	-19 -1.9%	-133 -1.4%	-357 -1.3%	-1,067 -1.1%
2000 Households	1,240	11,188	32,284	111,989
1990 Households	1,240	11,124	31,786	111,768
Families				
2010 Families	708	6,079	18,309	64,824
2015 Families	644	5,644	17,149	61,436
Income				
2010 Aggregate HH Income	\$ 85.64 million	\$ 930.44 million	\$ 2,927.32 million	\$ 10,810.02 million
2010 Average Household Income	86,669	100,386	106,118	108,438
2010 Median Household Income	62,240	72,915	77,498	75,915
2010 Per Capita Income	28,351	36,228	39,490	41,860
2015 Aggregate HH Income	\$77.21 million	\$861.50 million	\$2,732.84 million	\$10,227.09 million
2015 Average Household Income	\$86,222	\$100,108	\$105,923	\$108,394
2015 Median Household Income	\$61,921	\$72,787	\$77,463	\$75,947
2015 Per Capita Income	\$28,215	\$36,130	\$39,392	\$41,810
Daytime Demographics				
Number of Employees	9,323	32,555	57,640	116,579
Number of Businesses	532	1,877	3,478	7,129
Avg. number Employees per Bus.	17.5	17.3	16.6	16.4
Residents per Business	5.2	12.3	19.7	34.2
Total Aggregate Annual Payroll	\$370.2 million	\$1,275.7 million	\$2,182.2 million	\$4,299.0 million

This report was produced using data from private and government sources deemed to be reliable. This data is provided without representation or warranty.