



Prepared for:  
Client Name

**EXECUTIVE SUMMARY**

**Coordinates**  
X: -81.5076  
Y: 41.4644

Anywhere USA	1.00 mile radius	2.00 mile radius	3.00 mile radius	5.00 mile radius
Square Miles Land Mass	3.14	12.56	28.26	78.49
<b>Population &amp; Growth</b>				
2011 Total Population	3,373	26,600	74,288	243,070
2011 Population Density	1,074 psm	2,118 psm	2,629 psm	3,097 psm
2010-2011 Growth	-109 -3.1%	-489 -1.8%	-1,202 -1.6%	-3,124 -1.3%
2010-2011 Avg. Annual Growth	-109 -3.1%	-489 -1.8%	-1,202 -1.6%	-3,124 -1.3%
2016 Total Population	2,974	24,464	68,904	228,777
2016 Population Density	947 psm	1,948 psm	2,439 psm	2,915 psm
2011-2016 Proj. Pop. Growth	-399 -11.8%	-2,136 -8.0%	-5,384 -7.2%	-14,293 -5.9%
2011-2016 Avg. Annual Growth	-80 -2.4%	-427 -1.6%	-1,077 -1.4%	-2,859 -1.2%
2010 Total Population	3,482	27,089	75,490	246,195
<b>Households &amp; Growth</b>				
2011 Households	1,231	10,499	30,425	103,083
2010-2011 Growth	-33 -2.6%	-181 -1.7%	-494 -1.6%	-1,340 -1.3%
2010-2011 Avg. Annual Growth	-33 -2.6%	-181 -1.7%	-494 -1.6%	-1,340 -1.3%
2016 Households	1,108	9,695	28,199	96,933
2011-2016 Growth	-123 -10.0%	-803 -7.7%	-2,226 -7.3%	-6,149 -6.0%
2011-2016 Avg. Annual Growth	-25 -2.0%	-161 -1.5%	-445 -1.5%	-1,230 -1.2%
2010 Households	1,264	10,679	30,919	104,423
<b>Families</b>				
2011 Families	892	6,834	19,372	62,975
2016 Families	854	6,591	18,709	61,249
<b>Income</b>				
2011 Aggregate HH Income	\$ 103.48 million	\$ 1,039.59 million	\$ 3,160.68 million	\$ 10,984.71 million
2011 Average Household Income	84,088	99,022	103,885	106,562
2011 Median Household Income	90,916	86,037	87,395	84,669
2011 Per Capita Income	28,078	36,345	39,186	41,543
2016 Aggregate HH Income	\$94.10 million	\$976.28 million	\$2,976.15 million	\$10,429.38 million
2016 Average Household Income	\$84,944	\$100,696	\$105,542	\$107,593
2016 Median Household Income	\$60,650	\$72,385	\$80,577	\$77,215
2016 Per Capita Income	\$28,515	\$36,991	\$39,811	\$41,941
<b>Daytime Demographics</b>				
Number of Employees	8,945	30,620	52,913	100,466
Number of Businesses	498	1,739	3,171	6440
Avg. number Employees per Bus.	18.0	17.6	16.7	15.6
Residents per Business	6.8	15.3	23.4	37.7
Total Aggregate Annual Payroll	\$446.2 million	\$1,496.9 million	\$2,447.2 million	\$4,279.0 million

This report was produced using data from private and government sources deemed to be reliable. This data is provided without representation or warranty.