



Coordinates

X: 0.0000

Y: 0.0000

Prepared for:
Client Name

FULL DEMOGRAPHIC PROFILE

County Trade Area	TRADE AREA	
Any County USA		
Square Miles Land Mass	422.61	
Population & Growth		
2011 Total Population	173,372	
2011 Population Density	410	psm
2010-2011 Growth	994	0.6%
2010-2011 Avg. Annual Growth	994	0.6%
2016 Total Population	179,214	
2016 Population Density	424	psm
2011-2016 Proj. Pop. Growth	5,842	3.4%
2011-2016 Avg. Annual Growth	1,168	0.7%
2010 Total Population	172,377	
2000 Total Population	149,242	
1990 Total Population	120,672	
Households & Growth		
2011 Households	65,520	
2010-2011 Growth	361	0.6%
2010-2011 Avg. Annual Growth	361	0.6%
2016 Households	67,678	
2011-2016 Growth	2,158	3.3%
2011-2016 Avg. Annual Growth	432	0.7%
2010 Households	65,159	
Families		
2011 Families	48,336	
2016 Families	48,910	
Income		
2011 Aggregate HH Income	\$4,603.46	million
2011 Average Household Income	\$70,260	
2011 Median Household Income	\$69,353	
2011 Per Capita Income	\$25,673	
2016 Aggregate HH Income	\$4,674.65	million
2016 Average Household Income	\$69,071	
2016 Median Household Income	\$59,501	
2016 Per Capita Income	\$25,245	
Daytime Demographics		
Number of Employees	48,320	
Number of Businesses	3,914	
Avg. number Employees per Bus.	12.3	
Residents per Business	44.3	
Total Aggregate Annual Payroll	\$1,503.7	million

This report was produced using data from private and government sources deemed to be reliable. This data is provided without representation or warranty.



Coordinates

Prepared for:
 Client Name

FULL DEMOGRAPHIC PROFILE

X: 0.0000
 Y: 0.0000

County Trade Area **TRADE AREA**
Any County USA

Population by Race

2011 White Population	166,442	96.0%
2011 Black Population	2,120	1.2%
2011 Native American Population	247	0.1%
2011 Asian Population	1,689	1.0%
2011 Pacific Islander Population	18	0.0%
2011 2 or more races	2,856	1.6%
2016 White Population	171,200	95.5%
2016 Black Population	2,526	1.4%
2016 Native American Population	253	0.1%
2016 Asian Population	1,829	1.0%
2016 Pacific Islander Population	18	0.0%
2016 2 or more races	3,389	1.9%

Male Population by Race

2011 White Males	82,231	96.0%
2011 Black Males	1,087	1.3%
2011 Native American Males	106	0.1%
2011 Asian Males	782	0.9%
2011 Pacific Islander Males	5	0.0%
2011 2 or more races Males	1,446	1.7%
2016 White Males	84,418	94.5%
2016 Black Males	1,278	1.4%
2016 Native American Males	140	0.2%
2016 Asian Males	1,757	2.0%
2016 Pacific Islander Males	5	0.0%
2016 2 or more races Males	1,703	1.9%

Female Population by Race

2011 White Females	84,212	96.0%
2011 Black Females	1,032	1.2%
2011 Native American Females	141	0.2%
2011 Asian Females	907	1.0%
2011 Pacific Islander Females	13	0.0%
2011 2 or more races Females	1,409	1.6%
2016 White Females	86,782	95.6%
2016 Black Females	1,247	1.4%
2016 Native American Females	113	0.1%
2016 Asian Females	969	1.1%
2016 Pacific Islander Females	13	0.0%
2016 2 or more races Females	1,685	1.9%

This report was produced using data from private and government sources deemed to be reliable. This data is provided without representation or warranty.



Coordinates

X: 0.0000
Y: 0.0000

Prepared for:
Client Name

FULL DEMOGRAPHIC PROFILE

County Trade Area	TRADE AREA
Any County USA	

Hispanic Population

2011 Hispanic Population	2,884	1.7%
2011 White not Hispanic Pop.	164,475	98.8%
2011 Hispanic Males	1,465	50.8%
2011 White not Hispanic Males	81,256	98.8%
2011 Hispanic Females	1,418	49.2%
2011 White not Hispanic Females	83,218	98.8%
2016 Hispanic Population	3,473	1.9%
2016 White not Hispanic Pop.	168,909	98.7%
2016 Hispanic Males	1,757	50.6%
2016 White not Hispanic Males	83,281	98.7%
2016 Hispanic Females	1,715	49.4%
2016 White not Hispanic Females	85,629	98.7%

Population by Sex

2011 Male Population	85,657	49.4%
2011 Female Population	87,714	50.6%
2016 Male Population	88,404	49.3%
2016 Female Population	90,810	50.7%

Population by Sex by Age

2011 Male 0 to 9 years	10,157	5.9%
2011 Male 10 to 19 years	12,483	7.2%
2011 Male 20 to 29 years	10,791	6.2%
2011 Male 30 to 39 years	9,530	5.5%
2011 Male 40 to 49 years	11,496	6.6%
2011 Male 50 to 59 years	12,090	7.0%
2011 Male 60 to 69 years	9,339	5.4%
2011 Male 70 to 79 years	5,642	3.3%
2011 Male 80 to 84 years	1,843	1.1%
2011 Male 85+ years	2,286	1.3%
2011 Female 0 to 9 years	10,401	6.0%
2011 Female 10 to 19 years	12,783	7.4%
2011 Female 20 to 29 years	11,050	6.4%
2011 Female 30 to 39 years	9,759	5.6%
2011 Female 40 to 49 years	11,772	6.8%
2011 Female 50 to 59 years	12,380	7.1%
2011 Female 60 to 69 years	9,563	5.5%
2011 Female 70 to 79 years	5,777	3.3%
2011 Female 80 to 85 years	1,887	1.1%
2011 Female 85+ years	2,341	1.4%

This report was produced using data from private and government sources deemed to be reliable. This data is provided without representation or warranty.



Coordinates

X: 0.0000
Y: 0.0000

Prepared for:
Client Name

FULL DEMOGRAPHIC PROFILE

County Trade Area **TRADE AREA**
Any County USA

2011 Population by Age

2011 Median Age	46	
2011 Pop. 0 to 4 years	8,835	5.1%
2011 Pop. 5 to 9 years	11,724	6.8%
2011 Pop. 10 to 14 years	12,453	7.2%
2011 Pop. 15 to 19 years	12,812	7.4%
2011 Pop. 20 to 24 years	11,641	6.7%
2011 Pop. 25 to 29 years	10,200	5.9%
2011 Pop. 30 to 34 years	9,375	5.4%
2011 Pop. 35 to 39 years	9,914	5.7%
2011 Pop. 40 to 44 years	11,062	6.4%
2011 Pop. 45 to 49 years	12,207	7.0%
2011 Pop. 50 to 54 years	12,570	7.3%
2011 Pop. 55 to 59 years	11,901	6.9%
2011 Pop. 60 to 64 years	10,464	6.0%
2011 Pop. 65 to 69 years	8,437	4.9%
2011 Pop. 70 to 74 years	6,484	3.7%
2011 Pop. 75 to 79 years	4,935	2.8%
2011 Pop. 80 to 84 years	3,730	2.2%
2011 Pop. 85+	4,628	2.7%

2016 Population by Age

2016 Median Age	47	
2016 Pop. 0 to 4 years	8,629	4.8%
2016 Pop. 5 to 9 years	11,217	6.3%
2016 Pop. 10 to 14 years	11,890	6.6%
2016 Pop. 15 to 19 years	12,576	7.0%
2016 Pop. 20 to 24 years	12,513	7.0%
2016 Pop. 25 to 29 years	11,620	6.5%
2016 Pop. 30 to 34 years	10,471	5.8%
2016 Pop. 35 to 39 years	9,926	5.7%
2016 Pop. 40 to 44 years	10,260	5.7%
2016 Pop. 45 to 49 years	11,180	6.2%
2016 Pop. 50 to 54 years	11,999	6.7%
2016 Pop. 55 to 59 years	12,139	6.8%
2016 Pop. 60 to 64 years	11,358	6.3%
2016 Pop. 65 to 69 years	9,805	5.5%
2016 Pop. 70 to 74 years	7,831	4.4%
2016 Pop. 75 to 79 years	5,878	3.3%
2016 Pop. 80 to 84 years	4,212	2.4%
2016 Pop. 85+	5,709	3.2%

This report was produced using data from private and government sources deemed to be reliable. This data is provided without representation or warranty.



Coordinates

X: 0.0000
 Y: 0.0000

Prepared for:
 Client Name

FULL DEMOGRAPHIC PROFILE

County Trade Area **TRADE AREA**
Any County USA

Children

2011 Pop. 0 to 5 (Infant-K)	11,176
2011 Pop. 6 to 17 (Gradeschool)	26,953
2016 Pop. 0 to 5 (Infant-K)	10,872
2016 6 to 17 (Gradeschool)	25,895

Educational Attainment

2011 Population 25+	116,745	
No Education	421	0.4%
Elementary	2,522	2.2%
Some High School No Diploma	10,587	9.1%
High School Graduate or Equiv.	43,051	36.9%
Some College	25,355	21.7%
Associate Degree	7,468	6.4%
Bachelor Degree	19,684	16.9%
Master Degree	5,279	4.5%
Professional Degree	1,822	2%
Doctorate Degree	562	0.5%

Employment & Drive Time

2000 Total Workers 16+	75,645	
Worked at Home	2,746	3.6%
Did not Work at Home	72,899	96.4%
under 5 minutes	2,080	2.9%
5 - 9 minutes	7,740	10.6%
10 -14 minutes	8,996	12.3%
15 - 19 minutes	9,278	12.7%
20 - 24 minutes	10,116	13.9%
25 - 29 minutes	5,239	7.2%
30 - 34 minutes	9,911	13.6%
35 - 39 minutes	3,149	4.3%
40 - 44 minutes	4,281	5.9%
45 - 59 minutes	7,911	10.9%
60 - 89 minutes	3,036	4.2%
90+ minutes	1,162	1.6%

Transportation to Work

Car, Truck, or Van	71,080	98.7%
<i>Drove Alone</i>	65,741	
<i>Carpooled</i>	5,339	
Public Transportation	505	0.7%
Other	432	0.6%

This report was produced using data from private and government sources deemed to be reliable. This data is provided without representation or warranty.



Coordinates

X: 0.0000
Y: 0.0000

Prepared for:
Client Name

FULL DEMOGRAPHIC PROFILE

County Trade Area	TRADE AREA
Any County USA	

2011 Households by Income

2011 Under \$10,000	1,919	2.9%
2011 \$10,000 - \$15,000	2,319	3.5%
2011 \$15,000 - \$20,000	2,370	3.6%
2011 \$20,000 - \$25,000	3,026	4.6%
2011 \$25,000 - \$30,000	3,059	4.7%
2011 \$30,000 - \$35,000	3,116	4.8%
2011 \$35,000 - \$40,000	3,054	4.7%
2011 \$40,000 - \$45,000	3,448	5.3%
2011 \$45,000 - \$50,000	3,590	5.5%
2011 \$50,000 - \$60,000	6,348	9.7%
2011 \$60,000 - \$75,000	8,248	12.6%
2011 \$75,000 - \$100,000	10,302	15.7%
2011 \$100,000 - \$125,000	8,798	13.4%
2011 \$125,000 - \$150,000	2,902	4.4%
2011 \$150,000 - \$200,000	1,679	2.6%
2011 \$200,000+	1,341	2.0%

2016 Households by Income

2016 Under \$10,000	2,534	3.7%
2016 \$10,000 - \$15,000	2,448	3.6%
2016 \$15,000 - \$20,000	2,475	3.7%
2016 \$20,000 - \$25,000	3,220	4.8%
2016 \$25,000 - \$30,000	3,367	5.0%
2016 \$30,000 - \$35,000	3,386	5.0%
2016 \$35,000 - \$40,000	3,658	5.4%
2016 \$40,000 - \$45,000	3,705	5.5%
2016 \$45,000 - \$50,000	3,521	5.2%
2016 \$50,000 - \$60,000	7,707	11.4%
2016 \$60,000 - \$75,000	10,032	14.8%
2016 \$75,000 - \$100,000	11,139	16.5%
2016 \$100,000 - \$125,000	5,128	7.6%
2016 \$125,000 - \$150,000	2,451	3.6%
2016 \$150,000 - \$200,000	1,535	2.3%
2016 \$200,000+	1,373	2.0%

This report was produced using data from private and government sources deemed to be reliable. This data is provided without representation or warranty.



Coordinates

X: 0.0000
Y: 0.0000

Prepared for:
Client Name

FULL DEMOGRAPHIC PROFILE

County Trade Area	TRADE AREA
Any County USA	

2011 Household Structure

Average HH Size	2.7	
1-person HH	14,247	11.4%
2-person HH	51,273	41.0%
2+ person family	48,336	38.7%
Families Married	40,110	
Families Married w/children	16,846	
Families Married no children	23,264	
Families Other	8,226	6.6%
Fam. Oth. Single Male Head	2,501	
Fam. Oth. Single Male Head w/ch.	1,335	
Fam. Oth. Single Male Head no/ch.	1,165	
Fam. Oth. Single Female Head	5,725	
Fam. Oth. Single Fem. Head w/ch.	3,224	
Fam. Oth. Single Fem. Head no/ch.	2,501	
Non-Family HH	2,937	2.3%

2016 Household Structure

Average HH Size	2.7	
1-person HH	15,301	11.9%
2-person HH	52,377	40.7%
2+ person Family	48,910	38.0%
Families Married	40,423	
Families Married w/children	16,984	
Families Married no children	23,439	
Families Other	8,486	6.6%
Fam. Oth. Single Male Head	2,605	
Fam. Oth. Single Male Head w/ch.	1,401	
Fam. Oth. Single Male Head no/ch.	1,204	
Fam. Oth. Single Female Head	5,881	
Fam. Oth. Single Fem. Head w/ch.	3,305	
Fam. Oth. Single Fem. Head no/ch.	2,576	
Non-Family HH	3,467	2.7%

This report was produced using data from private and government sources deemed to be reliable. This data is provided without representation or warranty.



DemoReports
 1-866-557-2349
 www.demoreports.com

10/26/2011

Coordinates

X: 0.0000
 Y: 0.0000

Prepared for:
 Client Name

FULL DEMOGRAPHIC PROFILE

County Trade Area **TRADE AREA**
Any County USA

2011 Householders by Age

15-24 years	1,405	2.1%
25-34 years	7,788	11.9%
35-44 years	13,075	20.0%
45-54 years	15,891	24.3%
55-59 years	6,776	10.3%
60-64 years	6,253	9.5%
65-74 years	7,899	12.1%
75-84 years	4,583	7.0%
85+ years	1,850	2.8%

Housing

Median year Built	1970	
2000 Median Value	\$159,038	
2011 Total Housing Units	70,206	
2011 Owner Occupied	51,956	74.0%
2011 Renter Occupied	13,715	19.5%
2011 Vacant Housing Units	4,535	6.5%
2016 Total Housing Units	73,038	
2016 Owner Occupied	52,700	72.2%
2016 Renter Occupied	14,414	19.7%
2016 Vacant Housing Units	5,924	
2000 Total Housing Units	56,074	
2000 Owner Occupied	43,715	78.0%
2000 Renter Occupied	10,135	18.1%
2000 Total Vacant	2,224	4.0%
2000 Median Contract Rent	\$559	
2000 Gross Rent as % of HH Inc.	22.0	