



**Coordinates**

X: 0.0000

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**Prepared for:**  
Client Name

**FULL DEMOGRAPHIC PROFILE**

County Trade Area	TRADE AREA	
Any County, USA		
Square Miles Land Mass	400.38	
<b>Population &amp; Growth</b>		
2010 Total Population	172,401	
2010 Population Density	431 psm	
2000-2010 Growth	23,159	15.5%
2000-2010 Avg. Annual Growth	2,316	1.6%
2015 Total Population	179,070	
2015 Population Density	447 psm	
2010-2015 Proj. Pop. Growth	6,669	3.9%
2010-2015 Avg. Annual Growth	1,334	0.8%
2000 Total Population	149,242	
1990 Total Population	120,672	
<b>Households &amp; Growth</b>		
2010 Households	62,663	
2000-2010 Growth	8,871	16.5%
2000-2010 Avg. Annual Growth	1,109	2.4%
2015 Households	64,964	
2010-2015 Growth	2,301	3.7%
2010-2015 Avg. Annual Growth	460	0.7%
2000 Households	53,792	
1990 Households	41,307	
<b>Families</b>		
2010 Families	48,891	
2015 Families	50,766	
<b>Income</b>		
2010 Aggregate HH Income	\$4,490.14 million	
2010 Average Household Income	\$71,655	
2010 Median Household Income	\$58,738	
2010 Per Capita Income	\$25,026	
2015 Aggregate HH Income	\$4,653.38 million	
2015 Average Household Income	\$71,630	
2015 Median Household Income	\$58,751	
2015 Per Capita Income	\$24,967	
<b>Daytime Demographics</b>		
Number of Employees	48,589	
Number of Businesses	3,874	
Avg. number Employees per Bus.	12.5	
Residents per Business	44.5	
Total Aggregate Annual Payroll	\$1,374.6 million	

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**County Trade Area** **TRADE AREA**  
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**Population by Race**

2010 White Population	166,320	96.5%
2010 Black Population	2,954	1.7%
2010 Native American Population	98	0.1%
2010 Asian Population	1,604	0.9%
2010 Pacific Islander Population	5	0.0%
2010 2 or more races	1,421	0.8%
2015 White Population	171,843	96.0%
2015 Black Population	3,638	2.0%
2015 Native American Population	95	0.1%
2015 Asian Population	1,765	1.0%
2015 Pacific Islander Population	5	0.0%
2015 2 or more races	1,725	1.0%

**Male Population by Race**

2010 White Males	82,034	96.5%
2010 Black Males	1,477	1.7%
2010 Native American Males	56	0.1%
2010 Asian Males	766	0.9%
2010 Pacific Islander Males	0	0.0%
2010 2 or more races Males	659	0.8%
2015 White Males	84,830	95.3%
2015 Black Males	1,804	2.0%
2015 Native American Males	52	0.1%
2015 Asian Males	1,533	1.7%
2015 Pacific Islander Males	0	0.0%
2015 2 or more races Males	809	0.9%

**Female Population by Race**

2010 White Females	84,286	96.4%
2010 Black Females	1,477	1.7%
2010 Native American Females	42	0.0%
2010 Asian Females	838	1.0%
2010 Pacific Islander Females	5	0.0%
2010 2 or more races Females	762	0.9%
2015 White Females	87,013	95.9%
2015 Black Females	1,834	2.0%
2015 Native American Females	43	0.0%
2015 Asian Females	924	1.0%
2015 Pacific Islander Females	5	0.0%
2015 2 or more races Females	916	1.0%

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**Hispanic Population**

2010 Hispanic Population	2,409	1.4%
2010 White not Hispanic Pop.	163,344	98.2%
2010 Hispanic Males	1,195	49.6%
2010 White not Hispanic Males	80,535	98.2%
2010 Hispanic Females	1,214	50.4%
2010 White not Hispanic Females	82,808	98.2%
2015 Hispanic Population	3,050	1.7%
2015 White not Hispanic Pop.	167,989	97.8%
2015 Hispanic Males	1,533	50.3%
2015 White not Hispanic Males	82,866	97.7%
2015 Hispanic Females	1,517	49.7%
2015 White not Hispanic Females	85,122	97.8%

**Population by Sex**

2010 Male Population	84,992	49.3%
2010 Female Population	87,409	50.7%
2015 Male Population	88,335	49.3%
2015 Female Population	90,735	50.7%

**Population by Sex by Age**

2010 Male 0 to 9 years	10,011	5.8%
2010 Male 10 to 19 years	12,038	7.0%
2010 Male 20 to 29 years	11,187	6.5%
2010 Male 30 to 39 years	9,461	5.5%
2010 Male 40 to 49 years	12,540	7.3%
2010 Male 50 to 59 years	12,993	7.5%
2010 Male 60 to 69 years	8,573	5.0%
2010 Male 70 to 79 years	4,885	2.8%
2010 Male 80 to 84 years	1,574	0.9%
2010 Male 85+ years	1,729	1.0%
2010 Female 0 to 9 years	10,295	6.0%
2010 Female 10 to 19 years	12,381	7.2%
2010 Female 20 to 29 years	11,505	6.7%
2010 Female 30 to 39 years	9,730	5.6%
2010 Female 40 to 49 years	12,897	7.5%
2010 Female 50 to 59 years	13,363	7.8%
2010 Female 60 to 69 years	8,817	5.1%
2010 Female 70 to 79 years	5,024	2.9%
2010 Female 80 to 85 years	1,619	0.9%
2010 Female 85+ years	1,778	1.0%

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**2010 Population by Age**

2010 Median Age	46	
2010 Pop. 0 to 4 years	9,188	5.3%
2010 Pop. 5 to 9 years	11,118	6.4%
2010 Pop. 10 to 14 years	11,841	6.9%
2010 Pop. 15 to 19 years	12,577	7.3%
2010 Pop. 20 to 24 years	12,013	7.0%
2010 Pop. 25 to 29 years	10,679	6.2%
2010 Pop. 30 to 34 years	9,347	5.4%
2010 Pop. 35 to 39 years	9,845	5.7%
2010 Pop. 40 to 44 years	11,904	6.9%
2010 Pop. 45 to 49 years	13,533	7.8%
2010 Pop. 50 to 54 years	13,697	7.9%
2010 Pop. 55 to 59 years	12,659	7.3%
2010 Pop. 60 to 64 years	9,784	5.7%
2010 Pop. 65 to 69 years	7,607	4.4%
2010 Pop. 70 to 74 years	5,678	3.3%
2010 Pop. 75 to 79 years	4,232	2.5%
2010 Pop. 80 to 84 years	3,193	1.9%
2010 Pop. 85+	3,507	2.0%

**2015 Population by Age**

2015 Median Age	47	
2015 Pop. 0 to 4 years	9,223	5.2%
2015 Pop. 5 to 9 years	10,710	6.0%
2015 Pop. 10 to 14 years	11,284	6.3%
2015 Pop. 15 to 19 years	12,509	7.0%
2015 Pop. 20 to 24 years	12,933	7.2%
2015 Pop. 25 to 29 years	12,353	6.9%
2015 Pop. 30 to 34 years	10,282	5.7%
2015 Pop. 35 to 39 years	9,819	5.6%
2015 Pop. 40 to 44 years	10,405	5.8%
2015 Pop. 45 to 49 years	12,267	6.9%
2015 Pop. 50 to 54 years	13,083	7.3%
2015 Pop. 55 to 59 years	13,025	7.3%
2015 Pop. 60 to 64 years	11,416	6.4%
2015 Pop. 65 to 69 years	9,133	5.1%
2015 Pop. 70 to 74 years	7,117	4.0%
2015 Pop. 75 to 79 years	5,169	2.9%
2015 Pop. 80 to 84 years	3,892	2.2%
2015 Pop. 85+	4,449	2.5%

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**Children**

2010 Pop. 0 to 5 (Infant-K)	11,414
2010 Pop. 6 to 17 (Gradeschool)	25,767
2015 Pop. 0 to 5 (Infant-K)	11,360
2015 6 to 17 (Gradeschool)	24,854

**Educational Attainment**

2010 Population 25+	116,745	
No Education	421	0.4%
Elementary	2,522	2.2%
Some High School No Diploma	10,587	9.1%
High School Graduate or Equiv.	43,051	36.9%
Some College	25,355	21.7%
Associate Degree	7,468	6.4%
Bachelor Degree	19,684	16.9%
Master Degree	5,279	4.5%
Professional Degree	1,822	2%
Doctorate Degree	562	0.5%

**Employment & Drive Time**

2000 Total Workers 16+	75,645	
Worked at Home	2,746	3.6%
Did not Work at Home	72,899	96.4%
under 5 minutes	2,080	2.9%
5 - 9 minutes	7,740	10.6%
10 -14 minutes	8,996	12.3%
15 - 19 minutes	9,278	12.7%
20 - 24 minutes	10,116	13.9%
25 - 29 minutes	5,239	7.2%
30 - 34 minutes	9,911	13.6%
35 - 39 minutes	3,149	4.3%
40 - 44 minutes	4,281	5.9%
45 - 59 minutes	7,911	10.9%
60 - 89 minutes	3,036	4.2%
90+ minutes	1,162	1.6%

**Transportation to Work**

Car, Truck, or Van	71,080	98.7%
<i>Drove Alone</i>	65,741	
<i>Carpooled</i>	5,339	
Public Transportation	505	0.7%
Other	432	0.6%

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**2010 Households by Income**

2010 Under \$10,000	2,356	3.8%
2010 \$10,000 - \$15,000	2,410	3.9%
2010 \$15,000 - \$20,000	2,403	3.9%
2010 \$20,000 - \$25,000	3,103	5.0%
2010 \$25,000 - \$30,000	3,284	5.3%
2010 \$30,000 - \$35,000	3,341	5.4%
2010 \$35,000 - \$40,000	3,453	5.6%
2010 \$40,000 - \$45,000	3,503	5.7%
2010 \$45,000 - \$50,000	3,341	5.4%
2010 \$50,000 - \$60,000	7,131	11.5%
2010 \$60,000 - \$75,000	8,955	14.5%
2010 \$75,000 - \$100,000	9,817	15.8%
2010 \$100,000 - \$125,000	4,394	7.1%
2010 \$125,000 - \$150,000	2,079	3.4%
2010 \$150,000 - \$200,000	1,229	2.0%
2010 \$200,000+	1,149	1.9%

**2015 Households by Income**

2015 Under \$10,000	2,446	3.8%
2015 \$10,000 - \$15,000	2,509	3.9%
2015 \$15,000 - \$20,000	2,487	3.9%
2015 \$20,000 - \$25,000	3,222	5.0%
2015 \$25,000 - \$30,000	3,411	5.3%
2015 \$30,000 - \$35,000	3,474	5.4%
2015 \$35,000 - \$40,000	3,589	5.6%
2015 \$40,000 - \$45,000	3,646	5.7%
2015 \$45,000 - \$50,000	3,468	5.4%
2015 \$50,000 - \$60,000	7,408	11.5%
2015 \$60,000 - \$75,000	9,289	14.5%
2015 \$75,000 - \$100,000	10,165	15.8%
2015 \$100,000 - \$125,000	4,546	7.1%
2015 \$125,000 - \$150,000	2,148	3.3%
2015 \$150,000 - \$200,000	1,261	2.0%
2015 \$200,000+	1,183	1.8%

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**2010 Household Structure**

Average HH Size	2.9	
1-person HH	11,720	9.7%
2-person HH	51,097	42.2%
2+ person family	48,891	40.4%
Families Married	41,837	
Families Married w/children	20,139	
Families Married no children	21,701	
Families Other	7,054	5.8%
Fam. Oth. Single Male Head	2,000	
Fam. Oth. Single Male Head w/ch.	1,005	
Fam. Oth. Single Male Head no/ch.	998	
Fam. Oth. Single Female Head	5,052	
Fam. Oth. Single Fem. Head w/ch.	2,704	
Fam. Oth. Single Fem. Head no/ch.	2,348	
Non-Family HH	2,210	1.8%

**2015 Household Structure**

Average HH Size	2.9	
1-person HH	12,166	9.7%
2-person HH	53,076	42.2%
2+ person Family	50,766	40.4%
Families Married	43,406	
Families Married w/children	20,935	
Families Married no children	22,461	
Families Other	7,361	5.9%
Fam. Oth. Single Male Head	2,090	
Fam. Oth. Single Male Head w/ch.	1,051	
Fam. Oth. Single Male Head no/ch.	1,036	
Fam. Oth. Single Female Head	5,276	
Fam. Oth. Single Fem. Head w/ch.	2,841	
Fam. Oth. Single Fem. Head no/ch.	2,438	
Non-Family HH	2,302	1.8%

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