



Prepared for:  
Client Name

**CONSUMER EXPENDITURE**

**Coordinates**  
X: -81.5076  
Y: 41.4644

Anywhere USA	1.00 mile radius	2.00 mile radius	3.00 mile radius	5.00 mile radius
Average Household Expenditure	\$50,175	\$51,836	\$52,585	\$50,790
<b>2010 Consumer Expenditure (X 1,000)</b>				
Total Annual Expenditure	\$186,818	\$1,361,822	\$3,930,603	\$12,198,288
<b>Food</b>	\$23,069	\$168,852	\$491,210	\$1,564,743
<b>Food at home</b>	\$12,932	\$95,531	\$280,374	\$912,510
Cereal & Baked Goods	\$1,448	\$10,783	\$32,042	\$108,393
Cereal	\$604	\$4,408	\$12,838	\$41,751
Baked Goods	\$1,096	\$8,134	\$24,032	\$79,731
Meats, Poultry, Fish, Eggs	\$3,532	\$26,113	\$76,715	\$249,847
Beef	\$1,061	\$7,853	\$23,090	\$74,709
Pork	\$660	\$4,903	\$14,470	\$48,261
Other Meats	\$418	\$3,093	\$9,117	\$29,781
Poultry	\$622	\$4,601	\$13,526	\$43,962
Fish & Seafood	\$472	\$3,510	\$10,463	\$35,295
Eggs	\$192	\$1,404	\$4,081	\$12,938
Dairy Products	\$1,436	\$10,541	\$30,762	\$99,031
Fresh Milk & Cream	\$483	\$3,562	\$10,577	\$36,057
Other Dairy Products	\$858	\$6,332	\$18,624	\$61,289
Fruits & Vegetables	\$2,133	\$15,795	\$46,401	\$152,260
Fresh Fruits	\$806	\$5,933	\$17,382	\$56,306
Fresh Vegetables	\$669	\$4,998	\$14,798	\$49,705
Processed Fruits	\$412	\$3,019	\$8,793	\$28,624
Processed Vegetables	\$229	\$1,738	\$5,264	\$18,394
Other Food at Home	\$4,550	\$33,524	\$98,005	\$316,669
Sugar and other Sweets	\$384	\$2,892	\$8,665	\$29,726
Fats & Oils	\$284	\$2,131	\$6,440	\$23,000
Miscellaneous Foods	\$2,189	\$16,147	\$47,228	\$152,949
Non Alcoholic Beverages	\$1,122	\$8,426	\$25,018	\$83,648
Food Prepared Out of Town	\$184	\$1,341	\$3,863	\$11,879
<b>Food Away From Home</b>	\$10,134	\$73,316	\$210,318	\$645,191
<b>Alcoholic Beverages</b>	\$2,153	\$15,474	\$44,210	\$134,145
<b>Housing</b>	\$59,763	\$436,700	\$1,264,662	\$3,986,616
<b>Shelter</b>	\$34,555	\$252,547	\$732,019	\$2,315,376
Owned Dwellings	\$26,009	\$187,262	\$532,526	\$1,577,778
Mortgage Interest & Charges	\$12,876	\$92,603	\$262,885	\$772,028
Property Taxes	\$6,922	\$50,186	\$143,837	\$435,059
Maintenance, Insurance	\$4,945	\$35,800	\$102,627	\$313,364
Rented Dwellings	\$6,693	\$52,255	\$163,252	\$632,610
Other Lodging	\$2,139	\$15,259	\$42,929	\$123,125



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<b>2010 Consumer Expenditure (Continued)</b>				
<b>Utilities, Fuels, Public Svc.</b>	\$13,059	\$96,381	\$282,536	\$918,778
Natural Gas	\$1,772	\$13,097	\$38,438	\$126,201
Electricity	\$4,447	\$32,947	\$97,200	\$322,913
Fuel Oil and Other Fuels	\$455	\$3,386	\$10,038	\$33,517
Telephone Services	\$4,223	\$31,301	\$91,998	\$299,522
Water and Other Public Svc.	\$1,317	\$9,761	\$28,773	\$94,280
<b>Household Operations</b>	\$3,336	\$24,070	\$68,386	\$204,359
Personal Services	\$1,256	\$9,084	\$25,832	\$77,502
Other Household Expenses	\$2,226	\$16,155	\$46,100	\$138,248
<b>Housekeeping Supplies</b>	\$2,341	\$17,250	\$50,515	\$163,369
Laundry & Cleaning Supplies	\$576	\$4,217	\$12,300	\$39,916
Other Household Products	\$1,306	\$9,542	\$27,598	\$86,196
Postage & Stationery	\$620	\$4,622	\$13,657	\$44,162
<b>Household Furnishings &amp; Equip.</b>	\$6,663	\$48,242	\$138,110	\$418,804
Household Textiles	\$772	\$5,558	\$15,827	\$47,851
Furniture	\$1,825	\$13,196	\$37,604	\$111,029
Floor Coverings	\$182	\$1,323	\$3,770	\$11,209
Major Appliances	\$938	\$6,759	\$19,352	\$59,598
Small Appliances, Houseware	\$417	\$3,046	\$8,779	\$27,639
Misc. Household Equipment	\$2,682	\$19,416	\$55,646	\$168,922
<b>Apparel &amp; Services</b>	\$6,764	\$49,291	\$142,544	\$446,507
<b>Men &amp; Boys</b>	\$1,497	\$10,850	\$31,226	\$96,548
Men 16 & Over	\$1,155	\$8,356	\$23,996	\$73,571
Boys 2 to 15	\$330	\$2,445	\$7,174	\$23,344
<b>Women &amp; Girls</b>	\$2,797	\$20,378	\$58,922	\$184,502
Women 16 & Over	\$2,284	\$16,686	\$48,422	\$153,194
Girls 2 to 15	\$440	\$3,188	\$9,120	\$27,783
<b>Children Under 2</b>	\$371	\$2,707	\$7,818	\$24,219
<b>Footwear</b>	\$1,158	\$8,524	\$25,021	\$81,710
<b>Other Apparel Prod. &amp; Svc.</b>	\$1,054	\$7,575	\$21,635	\$65,932
<b>Transportation</b>	\$33,730	\$247,714	\$719,158	\$2,232,118
<b>Vehicle Purchases</b>	\$15,978	\$117,700	\$342,145	\$1,054,327
Cars & Trucks (new)	\$10,210	\$73,975	\$210,830	\$618,056
Cars & Trucks (used)	\$5,445	\$40,864	\$121,605	\$403,691
Other Vehicles	\$268	\$2,001	\$5,975	\$19,007
<b>Gasoline &amp; Motor Oil</b>	\$6,790	\$50,174	\$147,099	\$474,665
<b>Other Vehicle Expenses</b>	\$9,143	\$66,959	\$194,376	\$610,466
Vehicle Finance Charges	\$1,678	\$12,168	\$34,857	\$104,988
Maintenance & Repairs	\$2,414	\$17,801	\$52,122	\$167,014
Vehicle Insurance	\$4,463	\$32,879	\$96,052	\$308,186
Vehicle Rental, Leases, Licenses	\$1,743	\$12,642	\$36,204	\$108,941
<b>Public Transportation</b>	\$1,873	\$13,437	\$38,008	\$111,381



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7/12/2010

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<b>2010 Consumer Expenditure (Continued)</b>				
<u>Health Care</u>	\$11,003	\$81,555	\$239,693	\$787,834
<i>Health Insurance</i>	\$5,606	\$41,704	\$123,198	\$410,404
<i>Medical Services</i>	\$2,851	\$20,834	\$60,231	\$189,076
<i>Drugs</i>	\$1,908	\$14,292	\$42,569	\$145,654
<i>Medical Supplies</i>	\$439	\$3,275	\$9,691	\$31,793
<u>Entertainment</u>	\$10,483	\$76,061	\$217,261	\$654,341
<i>Fees &amp; Admissions</i>	\$2,130	\$15,316	\$43,506	\$128,133
<i>Television, Radio, Sound Equip.</i>	\$3,530	\$26,050	\$76,168	\$244,391
<i>Pets, Toys, Playground Equip.</i>	\$1,700	\$12,387	\$35,620	\$111,126
<i>Other Entertainment</i>	\$2,716	\$19,581	\$55,299	\$160,684
<u>Personal Care</u>	\$2,460	\$17,801	\$50,987	\$156,311
<u>Reading</u>	\$472	\$3,452	\$9,997	\$31,383
<u>Education</u>	\$4,539	\$32,225	\$90,946	\$267,406
<u>Tobacco Products &amp; Supplies</u>	\$1,002	\$7,486	\$22,368	\$77,197
<u>Miscellaneous</u>	\$2,534	\$18,608	\$54,253	\$173,094
<u>Cash Contributions</u>	\$6,580	\$47,286	\$134,518	\$402,036
<u>Personal Insurance &amp; Pensions</u>	\$22,267	\$159,317	\$448,797	\$1,284,557
<i>Life &amp; Other Personal Insurance</i>	\$1,587	\$11,501	\$32,946	\$99,528
<i>Pensions &amp; Social Security</i>	\$20,716	\$148,245	\$417,537	\$1,192,716



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Average Household Expenditure	\$50,627	\$52,228	\$52,994	\$51,200
<b>2015 Consumer Expenditure (X 1,000)</b>				
Total Annual Expenditure	\$188,275	\$1,371,516	\$3,957,555	\$12,274,548
<b>Food</b>	\$23,276	\$169,736	\$491,966	\$1,557,197
<b>Food at home</b>	\$13,455	\$99,079	\$290,195	\$942,056
Cereal & Baked Goods	\$1,545	\$11,395	\$33,629	\$112,433
Cereal	\$612	\$4,446	\$12,936	\$41,959
Baked Goods	\$1,053	\$7,827	\$23,213	\$78,048
Meats, Poultry, Fish, Eggs	\$3,440	\$25,449	\$74,921	\$244,679
Beef	\$1,027	\$7,610	\$22,421	\$72,822
Pork	\$659	\$4,865	\$14,332	\$47,523
Other Meats	\$423	\$3,118	\$9,183	\$29,923
Poultry	\$627	\$4,621	\$13,559	\$43,891
Fish & Seafood	\$474	\$3,513	\$10,454	\$35,160
Eggs	\$193	\$1,408	\$4,082	\$12,881
Dairy Products	\$1,429	\$10,464	\$30,520	\$98,378
Fresh Milk & Cream	\$478	\$3,515	\$10,414	\$35,274
Other Dairy Products	\$856	\$6,301	\$18,502	\$60,565
Fruits & Vegetables	\$2,184	\$16,132	\$47,377	\$155,924
Fresh Fruits	\$803	\$5,908	\$17,323	\$56,171
Fresh Vegetables	\$675	\$5,028	\$14,865	\$49,846
Processed Fruits	\$240	\$1,825	\$5,527	\$19,314
Processed Vegetables	\$226	\$1,706	\$5,161	\$18,000
Other Food at Home	\$4,466	\$32,972	\$96,637	\$313,920
Sugar and other Sweets	\$379	\$2,831	\$8,468	\$28,925
Fats & Oils	\$282	\$2,106	\$6,352	\$22,569
Miscellaneous Foods	\$2,189	\$16,105	\$47,070	\$152,599
Non Alcoholic Beverages	\$1,129	\$8,443	\$25,030	\$83,444
Food Prepared Out of Town	\$185	\$1,343	\$3,858	\$11,794
<b>Food Away From Home</b>	\$10,302	\$74,750	\$215,068	\$661,833
<b>Alcoholic Beverages</b>	\$2,129	\$15,288	\$43,653	\$132,220
<b>Housing</b>	\$60,675	\$442,867	\$1,281,169	\$4,029,622
<b>Shelter</b>	\$34,952	\$255,359	\$739,950	\$2,340,222
Owned Dwellings	\$26,765	\$192,096	\$544,727	\$1,603,829
Mortgage Interest & Charges	\$12,026	\$87,069	\$248,801	\$740,077
Property Taxes	\$6,905	\$50,012	\$143,262	\$434,302
Maintenance, Insurance	\$4,965	\$35,956	\$103,253	\$316,333
Rented Dwellings	\$6,320	\$49,456	\$155,190	\$607,185
Other Lodging	\$1,984	\$14,193	\$40,081	\$116,110



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<b>2015 Consumer Expenditure (Continued)</b>				
<b>Utilities, Fuels, Public Svc.</b>	\$12,454	\$92,117	\$270,997	\$891,434
Natural Gas	\$1,766	\$13,035	\$38,266	\$125,637
Electricity	\$4,438	\$32,905	\$97,176	\$323,778
Fuel Oil and Other Fuels	\$458	\$3,402	\$10,080	\$33,572
Telephone Services	\$4,169	\$30,801	\$90,496	\$295,028
Water and Other Public Svc.	\$1,342	\$9,953	\$29,417	\$96,450
<b>Household Operations</b>	\$3,242	\$23,419	\$66,617	\$199,438
Personal Services	\$1,254	\$9,065	\$25,786	\$77,447
Other Household Expenses	\$2,179	\$15,824	\$45,189	\$135,493
<b>Housekeeping Supplies</b>	\$2,303	\$17,013	\$49,944	\$162,106
Laundry & Cleaning Supplies	\$580	\$4,228	\$12,319	\$39,778
Other Household Products	\$1,312	\$9,617	\$27,927	\$87,721
Postage & Stationery	\$629	\$4,681	\$13,826	\$44,678
<b>Household Furnishings &amp; Equip.</b>	\$6,184	\$44,926	\$129,222	\$396,558
Household Textiles	\$736	\$5,305	\$15,141	\$46,153
Furniture	\$1,742	\$12,628	\$36,142	\$108,021
Floor Coverings	\$182	\$1,316	\$3,745	\$11,126
Major Appliances	\$955	\$6,892	\$19,771	\$60,925
Small Appliances, Houseware	\$421	\$3,076	\$8,865	\$27,872
Misc. Household Equipment	\$2,840	\$20,525	\$58,692	\$177,143
<b>Apparel &amp; Services</b>	\$6,746	\$49,144	\$142,204	\$445,891
<b>Men &amp; Boys</b>	\$1,492	\$10,810	\$31,126	\$96,309
Men 16 & Over	\$1,152	\$8,330	\$23,935	\$73,455
Boys 2 to 15	\$326	\$2,407	\$7,050	\$22,871
<b>Women &amp; Girls</b>	\$2,810	\$20,461	\$59,140	\$184,906
Women 16 & Over	\$2,357	\$17,194	\$49,846	\$157,185
Girls 2 to 15	\$439	\$3,179	\$9,101	\$27,752
<b>Children Under 2</b>	\$372	\$2,712	\$7,817	\$24,093
<b>Footwear</b>	\$1,160	\$8,543	\$25,118	\$82,294
<b>Other Apparel Prod. &amp; Svc.</b>	\$1,057	\$7,584	\$21,674	\$66,209
<b>Transportation</b>	\$34,307	\$252,087	\$732,551	\$2,276,278
<b>Vehicle Purchases</b>	\$16,418	\$120,713	\$350,300	\$1,077,623
Cars & Trucks (new)	\$9,616	\$69,886	\$199,921	\$591,790
Cars & Trucks (used)	\$5,737	\$42,676	\$126,050	\$412,774
Other Vehicles	\$268	\$1,997	\$5,964	\$18,998
<b>Gasoline &amp; Motor Oil</b>	\$6,539	\$48,332	\$141,979	\$461,813
<b>Other Vehicle Expenses</b>	\$8,564	\$63,049	\$184,331	\$588,790
Vehicle Finance Charges	\$1,762	\$12,738	\$36,393	\$108,863
Maintenance & Repairs	\$2,462	\$18,079	\$52,730	\$167,841
Vehicle Insurance	\$4,435	\$32,618	\$95,256	\$305,555
Vehicle Rental, Leases, Licenses	\$1,830	\$13,274	\$38,014	\$114,388
<b>Public Transportation</b>	\$1,850	\$13,312	\$37,785	\$111,370



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<b>2015 Consumer Expenditure (Continued)</b>				
<u>Health Care</u>	\$10,955	\$81,079	\$238,390	\$783,638
<i>Health Insurance</i>	\$5,585	\$41,481	\$122,600	\$408,558
<i>Medical Services</i>	\$2,834	\$20,665	\$59,708	\$187,466
<i>Drugs</i>	\$1,894	\$14,130	\$42,035	\$143,987
<i>Medical Supplies</i>	\$444	\$3,287	\$9,696	\$31,739
<u>Entertainment</u>	\$11,056	\$79,807	\$227,042	\$677,950
<i>Fees &amp; Admissions</i>	\$2,328	\$16,672	\$47,163	\$137,468
<i>Television, Radio, Sound Equip.</i>	\$3,524	\$25,925	\$75,728	\$243,477
<i>Pets, Toys, Playground Equip.</i>	\$1,729	\$12,605	\$36,306	\$113,166
<i>Other Entertainment</i>	\$2,693	\$19,364	\$54,568	\$158,185
<u>Personal Care</u>	\$2,456	\$17,823	\$51,232	\$157,869
<u>Reading</u>	\$471	\$3,441	\$9,972	\$31,333
<u>Education</u>	\$4,507	\$31,986	\$90,207	\$265,055
<u>Tobacco Products &amp; Supplies</u>	\$1,016	\$7,590	\$22,697	\$78,401
<u>Miscellaneous</u>	\$2,528	\$18,555	\$54,140	\$172,973
<u>Cash Contributions</u>	\$6,594	\$47,308	\$134,463	\$401,311
<u>Personal Insurance &amp; Pensions</u>	\$21,560	\$154,806	\$437,869	\$1,264,811
<i>Life &amp; Other Personal Insurance</i>	\$1,642	\$11,873	\$33,961	\$102,233
<i>Pensions &amp; Social Security</i>	\$20,106	\$144,235	\$407,430	\$1,171,428